

TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)

Bicycle and Pedestrian Facilities Advisory Committee

Draft Minutes of August 3, 2016

Held at the TAMC Conference Room

55 Plaza Cir., Suite-B, Salinas, CA

Voting Members	NOV 15	JAN 16	FEB 16	MAR 16	APR 16	MAY 16	JUN 16	AUG 16
Eric Petersen, District 1, Chair	P	P	P	P	P	P	P	P
Jerry Ramos – District 2	E	-	E	E	E	E	E	-
Jeff Wriedt, District 4 (Frank Henderson)	P	P	P	E	P	P	P	P
Jeff Lindenthal, District 5 (Geof Tibbitts)	E	P	P	P	P	P	P	E
D. L. Johnson , Carmel-By-The Sea	E	P	P	P	P	P	P	-
Del Rey Oaks - vacant	-	-	-	-	-	-	-	-
Gonzales - Vacant	-	-	-		-	-	-	-
Greenfield - Vacant	-	-	-	-	-	-	-	-
Michael LeBarre, King City	-	-	P-	P	P	P	P	P
Bernard Green, Marina, Vice Chair (Debra Daniels)	P	P	P	P	P	P	P	P
Monterey - Vacant,	-	-	-	-	-	-	-	-
Linda Petersen, Pacific Grove (Tony Prock)	P	TC	P	P	P	P	P	P
Chris Flescher, Salinas (Mark Lasnik)	P	P	P	P	P	P	P	P
Sand City - Vacant	-	-	-	-	-	-	-	-
Jan Valencia, Seaside	E	P	P	P	P	P	P	P
Soledad - Vacant	-	-	-	-	-	-	-	-
David Craft, MBUAPCD	P	P	P	-	P	-	P	P
Lisa Rheinheimer, Monterey Salinas Transit		P	P	P	P	P	P	P
Bill Boosman, Velo Club of Monterey (Vera Noghera)	P	P	P	P	P	P	P(A)	P(A)
, FORA (Jonathan Brinkmann)	E	P	P	P	P	P	P	-
N. County Recreation & Park District - Vacant	-	-	-	-	-	-	-	-
James Serrano, Salinas Public Works	-	-	-	-	-	-	-	-
Raul Martinez – County Public Works	P	P	-	P(A)	P	P(A)	P	E
Caltrans - District 5	-	-	-	-	-	-	-	-
–AMBAG (Sasha Tepedelenova)	-	-	P(A)	-	-	-	-	-
Kevin Cole, Pebble Beach Company	P	E	E	P	-	-	P	E
Brian Cook, CSUMB	E	P	P	P	P	P	P	P

E – Excused
P(A) – Alternate

VC – Video Conference
TC – Teleconference

	NOV 15	JAN 16	FEB 16	MAR 16	APR 16	MAY 16	JUN 16	AUG 16
TRANSPORTATION AGENCY STAFF								
Debbie Hale, Executive Director	E	E	E	E	E	E	E	E
Todd Muck, Deputy Executive Director	E	E	E	E	E	E	E	E
Ariana Green, Associate Transportation Planner	P	P	P	P	P	E	P	P
Virginia Murillo, Asst. Transportation Planner	P	P	P	P	P	P	P	P
Maria Montiel, Administrative Assistant	P	P	P	P	P	P	P	P

OTHERS PRESENT:

Ralph Wege Seaside resident MacGregor Eddy Columnist, Salinas Californian

- Chair Eric Petersen called the meeting to order at 6:00 p.m. A quorum was established and self-introductions were made.

- PUBLIC COMMENTS**

M/S/C Green/ Petersen/ unanimous

MacGregor Eddy asked for an update on the Monterey Bay Sanctuary Scenic Trail Moss Landing bridge and trail segment project and asked the Committee to agendaize the item for a future meeting date. She expressed her concern that the Moss Landing bridge project is too expensive, and noted that she thinks the current Highway 1 bridge is spacious enough to accommodate pedestrians and cyclists.

- BEGINNING OF CONSENT AGENDA**

M/S/C LeBarre /Valencia /unanimous
Abstain: Henderson

- Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of June 1, 2016.

END OF CONSENT AGENDA

- MONTEREY COUNTY ACTIVE TRANSPORTATION PLAN**

The Committee received an update on Active Transportation Plan, and provided input on bicycle and pedestrian projects received to date.

Virginia Murillo, Assistant Transportation Planner, reported that the Active Transportation Plan will be an update of the 2011 Bicycle and Pedestrian Master Plan. In addition to creating an Active Transportation Plan that will meet the State's guidelines, and identifying high priority bicycle and pedestrian projects, this effort will also focus on analyzing key gaps in the existing and proposed bicycle and pedestrian project networks, identifying opportunity sites for innovative bicycle facility design, and designating areas for enhanced regional and local connectivity. She noted that TAMC plans to hire a consultant to develop conceptual plans and cost estimates for the highest priority regional projects in order to make them competitive for State and Federal funding.

Ms. Murillo noted that the Committees participated in a mapping activity to identify bikeway and pedestrian improvements throughout Monterey County. Ms. Murillo presented the improvements that had been identified so far.

The Committee had the following suggestions:

- Pacific Grove: Asilomar Ave to the Recreation Trail connection
- Highway 1 to Carmel to Monterey connection
- Bicycle connection from CSUMB to Seaside via General Jim Moore and 6th Avenue
- Salinas: W. Alisal St bike lanes from Blanco Rd to Pajaro St to Front St
- Pinnacles connection to King City via Bitterwater Rd
- Connection to San Antonio via Jolon Rd, possibly coordinate with Fort Hunter Liggett

5. GOLDEN HELMET AWARD

The Committee received a presentation on the Golden Helmet Award; and provided direction to staff on program awards process, application and ranking criteria.

Ariana Green, Associate Transportation Planner reported that the purpose of the Golden Helmet Award has been to recognize Monterey County residents who advocate for and encourage bicycling. She noted that the last Golden Helmet Award was presented in 2012 as part of Monterey County Bike Week. She noted that the aim of this award is to celebrate the annual countywide bike week events, highlight the benefits of bicycle commuting and inspire others to utilize alternative transportation modes.

Ms. Green went over the program, ranking criteria and nomination form and the Committee had the following suggestions on the Golden Helmet Award:

- Award the winner at the April TAMC Board meeting
- Add youth, groups, program and events to award category
- Consider asking for donation and prizes
- Ranking criteria: emphasis more on bicycling as a lifestyle choice, advocacy, including mountain biking advocacy
- Remove mileage criteria, and consider types of trips taken by bike instead of car (e.g. commute, shopping, entertainment, recreation/fitness)
- Reformat the application into a checklist survey style that is broken- down into the ranking criteria categories, instead of asking for an open-ended “description”

6. MONTEREY COUNTY BIKE MONTH 2016

The Committee received a report on Monterey County Bike Month 2016 and provided direction to staff on future planning for Monterey County Bike Month and Bike Education.

Ariana Green, Associate Transportation Planner reported that Bike Month is a national campaign held annually in May to promote bicycling. She noted that the Agency has dedicated transportation Development Act funds for an annual campaign over a three year funding cycle, and requests direction from the committee on planning for future campaigns.

Ms. Green went over the following 2016 Bike Month campaign efforts:

- Provided a bike month poster
- Posted on TAMC website, Bicycling Monterey Calendar
- Posted on Monterey County weekly ads
- Sent press release

Ms. Green and Chair Petersen updated the Committee on the 2016 Bike Month events:

- TAMC and CSUMB offered free bike safety trainings and unfortunately had to cancel some because didn't have enough people signed up
- Ecology Action Bike Rodeos at various Monterey County schools that trained 226 5th grade students with TAMC funds, and an additional 200 students through other local funding sources
- King City Road Race
- Salinas Criterium
- Salinas ride to Council
- Salinas panel discussion
- Seaside panel discussion
- Salinas Community ride

The Committee had the following suggestions on the Monterey County Bike Month:

- Consider more outreach using Facebook and Social media
- Consider starting a Bike & Pedestrian Committee Facebook page
- Assess whether it is worthwhile to pay for the Monterey County Weekly ads again for future

7.

ANNOUNCEMENTS AND/OR COMMENTS

Committee member Michael LeBarre noted that he will be meeting with the King City Bike Club this Saturday and hopes to form relationships and report back needs to the Bike and Committee.

Chairman Petersen announced the San Ardo Road Race in two weeks.

Ariana Green noted that she will be in maternity leave for starting next week and will be returning at the end of February. She noted that Virginia Murillo will be covering on her behalf on the bike activities.

8.

ADJOURNMENT

Chair Petersen adjourned the meeting at 6:57 pm