



TRANSPORTATION AGENCY FOR MONTEREY COUNTY

Memorandum

To: Todd Muck, Deputy Executive Director

From: Virginia Murillo, Assistant Transportation Planner

Subject: Leadership Monterey Peninsula

From September 2015 to June 2016, I participated in the Leadership Monterey Peninsula program. The program met on the second Wednesday of every month to learn about different aspects of the region and gain leadership skills. Through the program, I learned about the different industries, issues and challenges in our region including:

Date	Topic and Location	Learned
9/12/2015	Orientation Retreat at the Naval Postgraduate School	History and role of Naval Postgraduate School. Understanding of leadership and community. Understanding of 10-month program elements
9/16/2015	Agriculture Day at D'Arrigo, Hahn Estate Winery and the Agricultural Center	Scope and importance of agriculture as the number one industry in the County. Economic and political impact on our region
10/14/2015	Communications Day at Access Monterey Peninsula and KSBW	Increased understanding and confidence with different types of interpersonal communication. Role of the media.
11/18/2015	Regional Challenges Day at the Central Coast Goodwill and the Former Fort Ord	Understanding of major issues, such as housing affordability, redevelopment of the former Fort Ord and water resource management, that affect our County.
12/4/2015	Government Day at Carpenters Hall	Understanding of various government bodies and their roles. Learning how to be an effective citizen.
1/13/2016	Public Safety and Criminal Justice Day at the Monterey College of Law and the Monterey County Jail	Understanding the role of public safety and its role in our quality of life. Increased awareness of the justice system.

Date	Topic and Location	Learned
2/10/2016	Healthcare Day at the Community Hospital of the Monterey Peninsula and Natividad Medical Center	Understanding of healthcare services, issues and challenges in Monterey County after the Affordable Care Act. Learned about the operational challenges facing local hospitals.
2/27/2016	Leadership Retreat at the Marina Library	Increased critical thinking and active listening skills. Worked on community service project.
3/9/2016	Business and Economic Development Day at the Tehama Golf Club	Understanding of the major industries and the economic development challenges of the County. Learned about business strategic planning.
4/13/2016	Education and History Day at the Middlebury Institute of International Studies in Monterey	Increased knowledge of local educational opportunities and challenges in K-12 and higher education. Understanding of local history from pre-colonial years to modern day.
5/11/2016	Nonprofits and the Arts at the Golden Bough Theater and the Seaside Salvation Army	Increased understanding about the number, scope and role of nonprofit organizations in our County. Gained an understanding about the quality of life value of the arts.
6/1/2016	Closure Class Day at the Monterey College of Law	Learned about diversity, cultural competency and social equity. Reflected on knowledge gained throughout the program, and opportunities for community involvement.

Leadership Monterey Peninsula participants received comprehensive introductions to the region's economic drivers of agriculture and tourism, as well as aspects of the area's educational institutions, health care options, government, nonprofits and businesses. It was also an excellent opportunity to network and meet professionals from different industries in the region.

Team projects are a major component of the Leadership Monterey Peninsula experience. Together with my Leadership Monterey Peninsula group, I had the opportunity to participate in the Urban Kids Code team. The team's goal was to develop a Science, Engineering, Arts & Math (STEAM) program for K-12 students in the The Village Project, Inc. after school program so that they will be better prepared for higher education and the job market. The team identified and scheduled community volunteers in the STEAM fields to provide Village Project, Inc. youth with an hour of informational/inspirational and/or hands-on learning about these fields. The STEAM program will be part of the regular after school curriculum at the Village Project, Inc. for years to come.