

MEASURE X SAFE ROUTES TO SCHOOL PROGRAM GUIDELINES

EXECUTIVE SUMMARY

Children are at a disadvantage have limited transportation options. Too young to drive, they must rely on an adult to drive them or on other forms of transportation to get around such as transit, carpooling, bicycling and walking. The majority of children are driven to school in Monterey County which is one of the leading causes of traffic congestion on local roads in the morning and afternoon. Chaotic drop-off zones in front of schools caused by increased driving creates an unsafe environment for students walking and bicycling. The Measure X Safe Routes to School program is aimed at developing better and safer options than driving the majority of children to school, educating children and the surrounding community how to safely walk and bicycle, and encouraging children to use active transportation that will lead to a healthier lifestyle.

The Measure X Safe Routes to School Guidelines contains the following sections:

Measure X – Measure X is a local transportation sales tax measure that will provide the most consistent source of funding for the program over the next 30 years.

Program Overview

- Goals (6 E's) – The Program goals are divided into 6 categories: Evaluation, Engineering, Education, Encouragement, Enforcement and Equity.
- Task Force – A Safe Routes to School Task Force will meet quarterly to provide recommendations to staff and facilitate collaboration with agencies and organizations around the county pursuing similar goals of child safety and health.
- Countywide Collaboration – Collaboration with other agencies working towards safe routes to school objectives is an important goal of the program and critical to achieving a deep and comprehensive impact.

Programs - The various Safe Routes to School Programs are designed to achieve each of the 6 E's goals (Evaluation, Engineering, Education, Encouragement, Enforcement and Equity)

Funding – This section identifies potential sources of funding for the Measure X Safe Routes to School Program.

Budget – This section identifies the Program budget for fiscal years 2018 – 2023 as well as priority projects that will be the focus of grant applications, planning, programming and construction.