

TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)
Bicycle and Pedestrian Facilities Advisory Committee
Draft Minutes of June 6, 2018

Held at the Transportation Agency for Monterey County

at TAMC office 55-B Plaza Cir., Salinas CA 93901

[illegible]

TRANSPORTATION AGENCY STAFF	OCT 17	NOV 17	JAN 18	FEB 18	MAR 18	APR 18	MAY 18	JUN 18
Debbie Hale, Executive Director		E		E	E	E	E	E
Todd Muck, Deputy Executive Director		E		E	E	E	E	E
Ariana Green, Associate Transportation Planner		P		E	E	P	P	P
Virginia Murillo, Transportation Planner		P		P	P	P	P	P
Maria Montiel, Administrative Assistant		P		P	P	P	P	P
Stefania Castillo, Transportation Planner								P

OTHERS PRESENT:

Frederik Venter	Kimley-Horn	Ralph Wege	Seaside - Alternate
Austin Marshburn	Ofo	Beth Rocha	City of Seaside
Piet Canin	Ecology Action	Jack Smith	Resident, Royal Oaks
Christabelle Oropeza	Monterey County Health Department	Andrew Easterling	City of Salinas
Marissa Garcia	Kimley-Horn	Octavio Hurtado	King City

- Chair Lisa Rheinheimer called the meeting to order at 6:00 p.m. A quorum was established and self-introductions were made.

- PUBLIC COMMENTS**

Committee member Eric Petersen noted that he has a few copies of the Cycle California Magazine for the committee members.

- BEGINNING OF CONSENT AGENDA**

M/S/C LeBarre/ Petersen /unanimous
Abstain: Jeff Wriedt

- 3.1** Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of May 2, 2018.

END OF CONSENT AGENDA

4. SALINAS & SEASIDE BIKE SHARE PROGRAMS

The Committee received a report on the City of Salinas' and the City of Seaside's bike share programs.

Virginia Murillo, Transportation Planner reported that the cities of Salinas and Seaside will begin bike share programs in their respective cities with Ofo, a dockless bike share company. The bike sharing programs are a form of public transportation that allow riders to rent bikes for short trips and provide a first-mile connection and greenhouse gas reductions, increased awareness and support for bicycling, increased transit usage, economic benefits for businesses and public health benefits. She noted that TAMC completed a Monterey County Bicycle Sharing Feasibility Study and Implementation Plan in 2013 that evaluated the potential for establishing a bicycle sharing program. The Feasibility Study identified Salinas and the Monterey Peninsula cities of Seaside, Monterey and Pacific Grove as communities in which a bike share program would be successful.

Austin Marshburn, Ofo representative, presented on the cities of Salinas and Seaside are initiating bike share programs with the company Ofo. Ofo operates a dockless bike-sharing program that provides convenient, low-cost, and environmentally friendly transportation to cities and campuses. Ofo bikes and the Ofo mobile app are managed and owned by Ofo. Users track bikes in real-time through the app and rent bikes in any location near them (such as a sidewalk, designated zone, parking lot, or designated bike rack) and simply leave their bikes in any convenient and legally allowed parking location once they complete their ride.

James Serrano, City of Salinas, reported on the City of Salinas' Ofo bike share program. The bike-sharing program promotes the use of alternate modes of transportation, such as bicycle riding, in the City of Salinas. Bicycle sharing programs offer bicycles for shared public use, typically for short rides and durations. On November 20, 2017, the Salinas Traffic and Transportation Division issued a Request for Proposals (RFP) to seek a vendor to operate a bicycle-sharing program for the City of Salinas at no cost to the city. Based on the proposals and the interviews, staff recommended Ofo as the top and first alternative bicycle-sharing provider for the City of Salinas.

Beth Rocha, City of Seaside, reported that that the City of Seaside decided to allow Ofo in the city through the execution of an Operating Agreement. An RFP process was deemed unnecessary and the agreement language has been edited to include the following terms, specified by Seaside's City Council:

- Ofo shall provide Spanish language educational materials and maintain a multi-language website.
- Ofo shall make available to Seaside residents payment options that do not require a credit card.

The Committee had the following comments and suggestions on the City of Salinas' and the City of Seaside's bike share programs:

- Consider a designated parking space
- Consider a toll-free number and email the unlocking code
- Consider lighting
- Consider mandatory helmet usage
- Consider working with coffee shops/pizza shops and food shops for drop off locations

5. ACTIVE PROGRAM GRANTS CYCLE 4

The Committee received and provided input on the Active Transportation Program grant application proposals from partner agencies and TAMC staff

Virginia Murillo, Transportation Planner reported that the State Active Transportation Program Cycle 4 call for projects is now open, with applications due July 31. The ATP Program Cycle 4 has \$445 million available for the next 4 years Fiscal Year 2019/20 – 2022/23. The program's purpose and goals are to increase the proportion of trips accomplished by biking and walking, increase safety for these modes, reduce greenhouse gases, enhance public health, and provide a benefit to disadvantage communities.

Octavio Hurtado presented on the City of King City ATP grant. He noted that the city plans to apply for class I on San Antonio Drive bicycle and pedestrian path to connect schools and parks. They are also proposing for a roundabout on San Antonio Drive and Broadway Street near the US 101 off and on ramp. The Transportation Agency will help with the grant writing.

Raul Martinez presented on the Monterey County ATP grant. He noted that the Monterey County plans to apply for the Castroville & Chualar sidewalk gaps. He noted that construct sidewalk gaps and ADA ramps on selected streets in the communities of Castroville, and Chualar to promote and encourage active transportation through education and encouragement. In Castroville they are planning to include a class I shared use path, a class II bike lane and class III bike route.

Fernanda Roveri and Marissa Garcia presented on the City of Monterey ATP grant, and noted that the city plans to apply for the Del Monte Intersection Improvements: Del Monte & Washington and Del Monte & Camino El Estero. The proposed improvements include shortening pedestrian crossing distances. She noted that the city has supporting collision data, pedestrian data and bike data.

Virginia Murillo noted that the Transportation Agency plans to apply for the FORTAG Canyon Del Rey segments and also mentioned that TAMC & Health Department plan to apply for the Traffic Gardens countywide.

The Committee had the following comments and suggestions on the Active Transportation Program grant application proposals:

- Consider following Chapter 1000 manual from the Highway Design Manual for bikeway improvements
- Consider working with Monterey Salinas Transit on the bus stop currently there on Del Monte/El Estero

6. TITLE VI & LANGUAGE ASSISTANCE PLAN

The Committee received a presentation on the draft TAMC Title VI and Language Assistance Plan for 2018-2021, and completed the Title VI committee representation survey.

Virginia Murillo, Transportation Planner reported that the Title VI of the Civil Rights Act of 1964 prohibits recipients of Federal financial assistance from discriminating on the basis of race, color, or national origin in their programs or activities, and it obligates federal funding agencies to enforce statutory compliance. The Transportation Agency must adopt a Title VI Program and Language Assistance Plan in order to maintain current federal funding, and to be eligible to receive future federal funding. She noted that Federal assistance recipients shall take reasonable steps to ensure meaningful access to benefits, services, information, and other important portions of their programs and activities. In conclusion Ms. Murillo noted that the Federal Transit Administration's new guidelines for Caltrans, as a recipient of FTA funding assistance, require sub-recipients of Caltrans Planning Grants to submit a Title VI Plan to FTA every three years. This Title VI Program & Language Assistance Plan is an update that includes the latest US Census estimates. As a requirement of the Title VI Program, Committee members are required to complete the attachment race/ethnicity survey, which is a reporting requirement.

7. ANNOUNCEMENTS AND/OR COMMENTS

Committee members Eric Petersen noted that the City of King City hosted the 2018 Amgen Tour of California and it was a momentous event. Committee member Mike LeBarre noted that over 1,000 kids from schools attended the event and everyone loved the giveaways.

8. ADJOURNMENT

Chair Lisa Rheinheimer adjourned the meeting at 7:48 p.m.