



Executive Director: Debbie Hale

Accomplishments – FY 2017/18

Overall Goal: Position TAMC as the collaborative forum for planning, funding and delivering regional transportation improvements.

Goal 1. Deliver Projects

Ensure timely delivery of quality, multi-modal transportation projects throughout Monterey County.

- Provided for the early delivery of the \$3.5 million Alta Street reconstruction in Gonzales via a creative loan program.
- Crafted a Measure X loan of \$861,000 to provide for early construction of local road improvements in Del Rey Oaks.
- Awarded \$1.5 million in Measure X funds for new senior & disabled transportation.
- Awarded additional funding to the State Route 1 Truck Climbing Lane project to allow it to start construction in 2018.
- Obtained possession of all the property required for the Salinas rail and bus center access and circulation improvements.
- Initiated a comprehensive bicycle and pedestrian safety education program for all schools in the Salinas Valley.
- Initiated new corridor studies: Canyon Del Rey – SR 218, and Pajaro to Prunedale.
- Conducted an analysis of how to accelerate the delivery of major regional transportation projects using bond financing.

Goal 2. Maximize Funding

Aggressively pursue all available Federal and State matching funds to initiate and complete transportation projects, to maximize leverage of locally-generated transportation dollars.

- Adopted the \$365 million 5-year Integrated Transportation Funding Plan to aggressively pursue matching funds and accelerate the delivery of priority projects.
- Secured \$10 million in additional funding to pay for new features in the Salinas Rail Extension project.
- Obtained \$19 million in competitive Local Partnership Program SB 1 Gas Tax funds to match Measure X and local fees to construct the Imjin Parkway improvements.
- Obtained \$1.5 million in new SB 1 Local Partnership Program gas taxes – a direct result of voter approval of the Measure X Program.
- Secured a \$361,000 Active Transportation Program grant to develop a Seaside and Marina Safe Walking and Biking to School Plan.
- Assisted the City of Salinas in its bond issuance for Measure X-funded projects.

Goal 3. Communicate Early and Often

Keep the community informed of TAMC's role in improving the safety and convenience of transportation in the region, and the Board of Directors engaged in TAMC activities.

- Engaged the Board of Directors in a Strategic Planning Session that resulted in a focused set of goals for the agency in light of the passage of Measure X.
- Held quarterly meetings of the new Measure X Transportation Oversight Committee.
- Advised and assisted member agencies with public outreach on Measure X and state highway projects.
- Developed educational materials conveying the benefits of SB 1 gas tax revenues in Monterey County, and throughout the Monterey Bay Region.
- Continued TAMC's excellent public outreach program during Agency and Measure X construction projects.
- Increased public awareness of Agency with more news media coverage of Agency programs/projects.
- Provided Board of Directors informational presentations on:
 - Status of Measure X city, county and regional projects;
 - Pavement management programs; and,
 - Senate Bill 1 gas tax/vehicle license fee repeal efforts.

Goal 4. Prepare for the Future

Be a leader in the use of innovative solutions to improve transportation in the region.

- Completed the Level 2 Traffic and Revenue Study to evaluate utilizing a public-private partnership with tolling to deliver the Highway 156 improvements.
- Finalized the Highway 68 corridor study, which proposes an innovative network of roundabouts to improve safety and traffic flow in the region's top commute corridor.
- Assisted cities with engineering complete streets projects.
- Created a countywide program for the evaluation of and improvement to road pavement condition.
- Initiated an app-supported online rideshare program for Go831.
- Supported staff education and participation in national task forces relating to automated and connected vehicles, roundabout design, and traffic control devices.

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Goals and Objectives for 2018/19

Deliver Projects

- Bring first Measure X regional project to shovel-ready status – Imjin Parkway.
- Complete demolition and utility relocation work and initiate construction of access and circulation improvements at the Salinas Rail Station.
- Initiate the environmental review for the Highway 68 corridor improvements and the Fort Ord Regional Trail and Greenway.
- Initiate the engineering work for the Castroville Boulevard interchange.
- Launch the Go831 ridesharing program with 10 major employers countywide.
- Develop the Safe Routes to School Plan for all K-12 schools in Seaside & Marina.
- Complete the Canyon Del Rey – SR 218 and the Pajaro to Prunedale corridor studies.
- Support member agencies in timely delivery of Measure X projects.

Maximize Funding

- Update or initiate corridor studies to position Measure X projects for competitive Solutions for Congested Corridors funding (SR 68 corridor and SR 156).
- Become knowledgeable about the Highway Safety Improvement Program funding and do a safety analysis to target locations best qualified to obtain such funding.
- Prepare for the first Measure X bond issuance.
- Work with the State to secure funding for new rail service to Salinas.
- Apply for Active Transportation Program matching grants for the FORTAG SR 218 corridor construction, and for bicycle safety education.
- Apply for a Federal Lands Access Program grant for the FORTAG central loop.
- Update the Regional Development Impact Fee program, with a FORA zone option.
- Assist local agencies with their Active Transportation Program and other grant applications.

Communicate Early and Often

- Educate the public on the current and planned uses of SB 1 gas taxes and vehicle fees.
- Adopt a Measure X communications plan.
- Continue TAMC's excellent public outreach program during Agency construction projects.
- Provide project delivery and funding updates to the Board of Directors on a regular basis.
- Provide updates on project delivery and funding to the Measure X Oversight Committee.
- Issue the first Measure X audit and annual report, with the Oversight Committee.
- Create a Monterey County Safe Routes to School resource website.

Prepare for the Future

- Build staff knowledge on emerging technologies and innovative transportation designs.
- Share educational information with the Board on emerging technologies and designs.
- Conduct educational workshops for Technical Advisory Committee on new transportation materials, design concepts or other emerging issues.
- Continue to assist member agencies in integrating the latest safety and complete streets design features into their local projects.