



Memorandum

To: Board of Directors
From: Debbie Hale, Executive Director
Meeting Date: February 27, 2019
Subject: American Public Works Association – Council of Chapters

In January, I attended the American Public Works Association Council of Chapters meeting in Kansas City, Missouri. I currently serves as a delegate to that council, representing the Monterey Bay Area Chapter.

The event provides an opportunity for representatives from around the country to meet and review the latest public works knowledge, and to learn more about the association. The Monterey Bay Chapter is within Region 8, which includes all the California, Nevada and Hawaii chapters.

The winter conference also had several educational sessions, including: providing membership value, improving local social media outreach, locating online public works resources, advocating for public works needs with local government, and highlighting key national public works issues. The event also provided the opportunity to exchange information with other regions on how they handle federal requirements and the allocation of federal funding.

The California Public Works Association chapters discussed the idea of meeting with representatives in Sacramento to advance key areas of common interest, such as project delivery streamlining and flexibility in the use of SB 1 funding (without housing requirements). The national APWA staff would assist in advocacy training.

Also discussed was what each chapter is doing to further public works education. Notable was the clever video developed by the Chicago Metro Chapter. Called “You’re Welcome”, the video is set to the tune from Moana, and it is a fun way to see P:\Committees\TAMC\Year 2019\February\TM - Travel and Training - DH APWA Council of Chapters.docxwhat public works professionals do for their community: <https://youtu.be/OLNnSl8EwWs>

These ideas and others will be taken back the Monterey Bay APWA chapter for discussion and possible implementation.