

Saturday, July 29			
Session Title	Speaker(s)	Room	Track
12:00 PM - 5:00 PM			
<a href="#">ACT National Board of Directors Meeting</a>		Grand Couteau	
Sunday, July 30			
Session Title	Speaker(s)	Room	Track
8:30 AM - 12:30 PM			
<a href="#">Jean Lafitte Swamp Tour</a>		Lobby	
9:00 AM - 12:00 PM			
<a href="#">Whoever Tells the Best Story Wins</a>	<a href="#">Annette Simmons</a>	Bayside A	
<a href="#">The Human Algorithm: A New Approach to Influencing Behavior Change</a>	<a href="#">Daniel O'Donnell</a> <a href="#">Eileen O'Donnell</a>	Bayside C	
11:00 AM - 1:00 PM			
<a href="#">Mardi Gras World Tour</a>		Lobby	
11:00 AM - 2:00 PM			
<a href="#">The National World War II Museum &amp; Beyond Boundaries 4-D Movie</a>		Lobby	
12:00 PM - 5:00 PM			
<a href="#">Exhibitor Set-Up</a>		Grand Ballroom DE	
1:00 PM - 4:00 PM			
<a href="#">National Transit Database Reporting for Vanpool Services</a>	<a href="#">Margaret Schilling</a> <a href="#">Matt Bonzek</a>	Bayside A	
<a href="#">Marketing Fundamentals for TDM Professionals</a>	<a href="#">Jeff Horton</a>	Bayside C	
<a href="#">New Orleans 10 Years After Katrina</a>		Lobby	
1:00 PM - 7:00 PM			
<a href="#">Registration</a>		Grand Reg Desk - 5th Floor	
1:30 PM - 4:30 PM			
<a href="#">Historical River Boat Cruise</a>		Lobby	
5:00 PM - 6:00 PM			

<a href="#">First Time Conference Attendee &amp; New Member Reception</a>		Grand Ballroom DE Foyer	
5:00 PM - 8:00 PM			
<a href="#">Exhibit Hall Open</a>		Grand Ballroom DE	
6:00 PM - 8:00 PM			
<a href="#">Opening Reception</a>		Grand Ballroom	
Monday, July 31			
Session Title	Speaker(s)	Room	Track
7:30 AM - 8:30 AM			
<a href="#">Continental Breakfast</a>		Grand Ballroom DE	
7:30 AM - 5:00 PM			
<a href="#">Registration</a>		Grand Reg Desk - 5th Floor	
<a href="#">Exhibit Hall Open</a>		Grand Ballroom DE	
8:30 AM - 10:15 AM			
<a href="#">General Session - Karl Marx, Southwest Airlines, and Heroin Addiction: How remembering Econ 101 will make TDM relevant</a>	<a href="#">Jeffrey Tumlin</a>	Grand Ballroom ABC	
10:30 AM - 12:00 PM			
<a href="#">How to Keep Them: A Discussion on Marketing and Retaining Vanpools</a>	<a href="#">Annie Arguello</a> <a href="#">Carolyn Newsome</a> <a href="#">Dezra Nauls</a> <a href="#">Lisa Kay Schweyer</a>	Bayside C	
<a href="#">Local TDM Policies &amp; Ordinances - Best Practices &amp; ACT's 25x20 Transit Benefit Campaign Update</a>	<a href="#">David Judd</a> <a href="#">Rob Henry</a> <a href="#">Jason Pavluchuk</a> <a href="#">Jon Martz</a>	Grand Couteau	
<a href="#">University Council Meeting</a>		Bacchus/Iris	
<a href="#">Autonomous Vehicles, Changing Travel Behavior, and the Future of Sustainable Parking</a>	<a href="#">Aaron Fodge</a> <a href="#">Joshua Karlin-Resnick</a> <a href="#">Peter Costa</a> <a href="#">Paul Wessel</a>	Bayside A	

<a href="#">Developing User Interfaces to Promote Your Programs and Increase Transportation Options</a>	<a href="#">Courtney Banker</a> <a href="#">Madeline Steele</a> <a href="#">Jennifer O'Brien</a> <a href="#">Rick Steele</a> <a href="#">David Sorrell</a>	Bayside B	
<a href="#">Work Smarter Not Harder by Incorporating an Effective Year-Long Engagement Program</a>	<a href="#">Angie Malpiede</a> <a href="#">Debbie Anderson</a> <a href="#">Maggie Awad</a> <a href="#">Marne Duke</a> <a href="#">Wendy Duren</a> <a href="#">Derek Hofbauer</a>	Grand Chenier	
12:00 PM - 1:30 PM			
<a href="#">Luncheon &amp; General Session</a>		Grand Ballroom ABC	
1:45 PM - 3:00 PM			
<a href="#">Employer Council Meeting</a>		Bacchus/Iris	
<a href="#">Future of TDM for Higher Education</a>	<a href="#">Aaron Fodge</a> <a href="#">Debbie Hoffmann</a> <a href="#">Jeri Baker</a> <a href="#">Ian Stude</a> <a href="#">Ramon Zavala</a> <a href="#">Julie Bond</a>	Grand Chenier	
<a href="#">The National Transit Database has a Central Role in Public Transportation Policy, Funding and Data</a>	<a href="#">Margaret Schilling</a> <a href="#">Matt Bonzek</a> <a href="#">David McMaster</a>	Bayside A	
<a href="#">The San Diego Association of Governments Pilot Telework Program: A Summary of Four Companies</a>	<a href="#">Elham Shirazi</a> <a href="#">Deborah Jones</a> <a href="#">Elizabeth Johnson</a>	Bayside B	
<a href="#">Leveraging Mobility on Demand and its Impacts on Public Transit</a>	<a href="#">David Judd</a> <a href="#">Carol Cooper</a> <a href="#">Brady Young</a> <a href="#">David Adelman</a>	Bayside C	
<a href="#">Stage of Change - Strategies to Shift Travel Behavior and Create New Game Plans</a>	<a href="#">Courtney Reynolds</a> <a href="#">Jonathan</a>	Grand Couteau	

	<a href="#">Bollhoefer</a> <a href="#">Cathy Cibor</a> <a href="#">Daniel Weaver</a>		
3:15 PM - 4:15 PM			
<a href="#">Telework Council Meeting</a>		Bacchus/Iris	
<a href="#">Bike Sharing for All! Expanding Bikeshare Beyond the Big City</a>	<a href="#">Ted Bronstein</a> <a href="#">Lucy Tice</a> <a href="#">Lindsay Walker</a> <a href="#">Joanna Rustin</a>	Grand Chenier	
<a href="#">Making Your Case: Quantifying the Impacts of TDM Programs</a>	<a href="#">Philip Winters</a> <a href="#">Jessica Roberts</a> <a href="#">Steven Higashide</a> <a href="#">Derek Hofbauer</a> <a href="#">Michael Sudol</a>	Grand Couteau	
<a href="#">Strategies for a Data Driven Commuter Challenge</a>	<a href="#">Katherine Molin</a> <a href="#">Adrienne Harrington</a> <a href="#">Thuy Le</a> <a href="#">Jeff Weiss</a>	Bayside B	
<a href="#">Tailoring TDM Programs for Success Within Targeted Markets</a>	<a href="#">Alison Carpenter</a> <a href="#">Elizabeth Denton</a> <a href="#">Stephanie Loyka</a> <a href="#">Sheila McGraw</a> <a href="#">Cheryl O'Connor</a>	Bayside C	
<a href="#">Working Together to Solve the Last Mile Challenge: Innovations in Public-Private Partnership</a>	<a href="#">Frank Mongioi</a> <a href="#">Roman Kuropas</a> <a href="#">John Carpenter</a>	Bayside A	
Tuesday, August 01			
Session Title	Speaker(s)	Room	Track
7:30 AM - 8:30 AM			
<a href="#">Continental Breakfast</a>		Grand Ballroom DE	
7:30 AM - 4:00 PM			
<a href="#">Exhibit Hall Open</a>		Grand Ballroom DE	
7:30 AM - 5:00 PM			
<a href="#">Registration</a>		Grand Reg Desk - 5th Floor	

8:30 AM - 10:00 AM

[ACT Annual Meeting](#)[David Straus](#)  
[Jason Pavluchuk](#)

Grand Ballroom ABC

10:15 AM - 11:45 AM

[Best Practices: Learn how to Plan and Implement a Telework Week](#)[Christopher Arabia](#)  
[Melissa Madison](#)  
[Michelle Parker](#)

Bayside B

[Campus Parking & TDM Strategies: Complementary or Competitive?](#)[Craig Cotton](#)  
[Beth Snoke](#)  
[Tom Yardley](#)  
[Brian Shaw](#)

Bayside A

[Competing with Free Parking: TDM Challenges for Large Employers Who Don't Charge for Parking](#)[Tien-Tien Chan](#)  
[Susan Heinrich](#)  
[Thomas Harrington](#)  
[Lucy Tice](#)

Bayside C

[Current Trends and Innovative Programs that TMAs have Implemented to Improve Employees' Journeys](#)[Katherine Auge](#)  
[Thomas Butler](#)  
[Lisa Dworak](#)  
[Aylene McCallum](#)

Grand Chenier

[Planning & Procuring for Innovation in TDM: A Look at Best Practices](#)[Diane Thorne](#)  
[Adrienne Moretz](#)  
[Jon Martz](#)  
[Jason Pavluchuk](#)

Grand Couteau

[Vanpool Council Meeting](#)

Bacchus/Iris

12:00 PM - 1:30 PM

[Luncheon & General Session](#)

Grand Ballroom ABC

1:45 PM - 3:15 PM

[How Technology Innovations are Changing the Role and Productivity of Park-and-Ride Lots](#)[Cathy Cibor](#)  
[Carol Cooper](#)  
[Zachary Elgart](#)  
[Stefanie Hom](#)  
[Bill Loudon](#)

Bayside C

[TMA Council Meeting](#)

Bacchus/Iris

<a href="#">TOD, Transit Benefits, and TMA's</a>	<a href="#">David Judd</a> <a href="#">Keara Mehlert</a> <a href="#">Courtney</a> <a href="#">Menjivar</a> <a href="#">Jason Pavluchuk</a>	Grand Couteau	
<a href="#">Can Anyone Tell a Developer What to do When it Comes to TDM?</a>	<a href="#">Martin Alkire</a> <a href="#">Tien-Tien Chan</a> <a href="#">Geoff England</a> <a href="#">Christopher Barker</a>	Grand Chenier	
<a href="#">Driving Through Challenges - Integrating Parking and Best Practices to Drive TDM Success</a>	<a href="#">James Barr</a> <a href="#">Stephen Alianiello</a> <a href="#">Mark Melnyk</a> <a href="#">Beth Snoke</a> <a href="#">Jane Wilberding</a>	Bayside A	
<a href="#">Utilizing Data to Guide Your Programs Success</a>	<a href="#">Thomas Cerny</a> <a href="#">Calli Cenizal</a> <a href="#">Michael Hemry</a> <a href="#">Christopher Hrones</a> <a href="#">Brian Shaw</a> <a href="#">Robert Yates</a>	Bayside B	
3:30 PM - 4:45 PM			
<a href="#">SRED Council Meeting</a>		Bacchus/Iris	
<a href="#">Artificial Intelligence – Personalized Marketing to Commuters</a>	<a href="#">Steve Wheeler</a> <a href="#">Courtney</a> <a href="#">Menjivar</a> <a href="#">Lauren Bennett</a>	Bayside A	
<a href="#">Mobility Credits for Behavior Change: An Innovative Pilot to Create a Better Planet</a>	<a href="#">Jeffrey Chernick</a> <a href="#">Linda Lyles</a> <a href="#">David Weisman</a>	Bayside C	
<a href="#">Mobilizing the Suburbs Through Innovation and Behavioral Change</a>	<a href="#">Tim Grzesiakowski</a> <a href="#">Alex Mehn</a> <a href="#">Nicole Ventimiglia</a> <a href="#">Catilin Cerame</a>	Bayside B	

<a href="#">Using Data to Make the Future of Mobility a Reality</a>	<a href="#">Crissy Ditmore</a> <a href="#">Adam McGavock</a> <a href="#">Craig Nelson</a> <a href="#">Mary Riemer</a> <a href="#">Danny Silva</a>	Grand Couteau	
<a href="#">Vanpool Recharged: Revitalizing 25 Years of Vanpool</a>	<a href="#">Annette Harper</a> <a href="#">Gregory Garrett</a>	Grand Chenier	
3:30 PM - 5:00 PM			
<a href="#">New Orleans Street Car Tour</a>		Lobby	
Wednesday, August 02			
Session Title	Speaker(s)	Room	Track
8:00 AM - 10:30 AM			
<a href="#">Registration</a>		Grand Reg Desk - 5th Floor	
8:30 AM - 10:00 AM			
<a href="#">ACT National Awards Breakfast</a>		Grand Ballroom ABC	
10:15 AM - 11:45 AM			
<a href="#">A Rapid Discussion of Changing Customer Expectations and their Dynamic Impact on TDM</a>	<a href="#">Daniel Allalemdjian</a> <a href="#">Brian Crockford</a> <a href="#">Maureen Farrell</a> <a href="#">Jeff Olschwang</a> <a href="#">Rob Henry</a>	Grand Chenier	
<a href="#">Autonomous, Electric, and Connected Vehicles – The Future of Shared Rides and Transportation</a>	<a href="#">David DeRosa</a> <a href="#">Lauren Isaac</a> <a href="#">Lee Rawlings</a> <a href="#">Corey Ershow</a> <a href="#">Frank Mongioi</a>	Bayside A	
<a href="#">Changing Times: How TNCs Fit in a Multi-Modal Landscape</a>	<a href="#">Annie Arguello</a> <a href="#">Zachary Elgart</a> <a href="#">Todd Hansen</a> <a href="#">Maarit Moran</a>	Bayside B	
<a href="#">TDM Communication Strategies for a Transportation Crisis</a>	<a href="#">Maggie Awad</a> <a href="#">Marina Budimir</a> <a href="#">Robyn Chiarelli</a> <a href="#">Michelle Cragle</a>	Grand Couteau	

	<a href="#">Ashley Nuckles</a> <a href="#">Zanna Worzella</a> <a href="#">Wendy Duren</a>		
1:00 PM - 4:30 PM			
<a href="#">Tour of Tulane University</a>		Lobby	